

Table 4.6 Partial movie preference and wine data

ID	Preference	Glasses p/wk
1	Romantic Comedy	10
2	Musical	0
3	Existentialist Meditation	15
4	Action Blockbuster	3
5	Romantic Comedy	7
6	Musical	2
7	Existentialist Meditation	15
8	Science Fiction	0
9	Science Fiction	0